



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C4

Results as of: 10/31/2017

GMT: HOWARD HUDSON

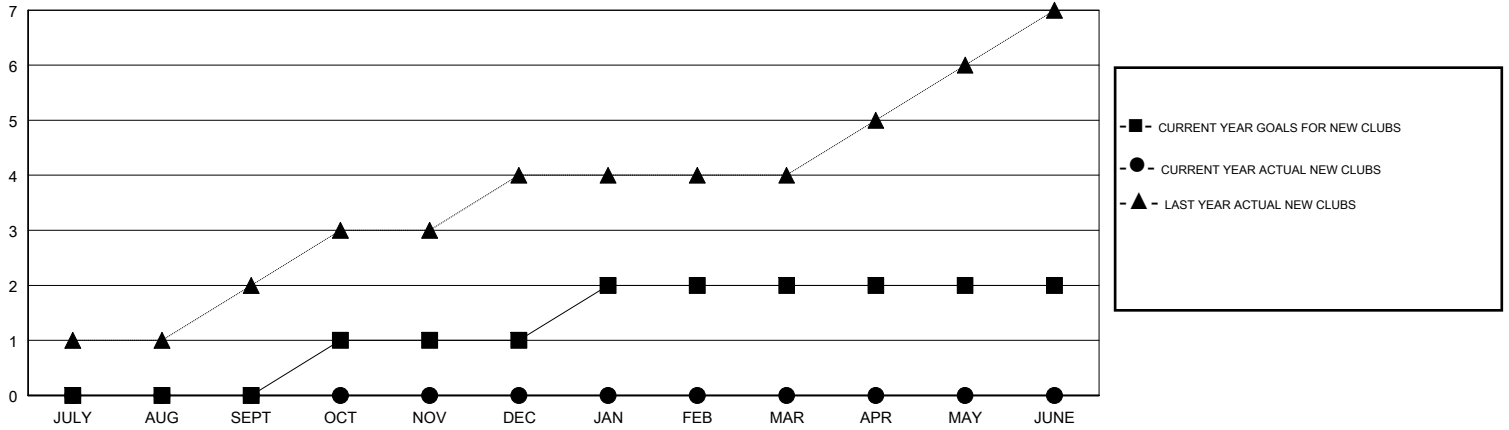
LOCATION CALIFORNIA

GMT CA

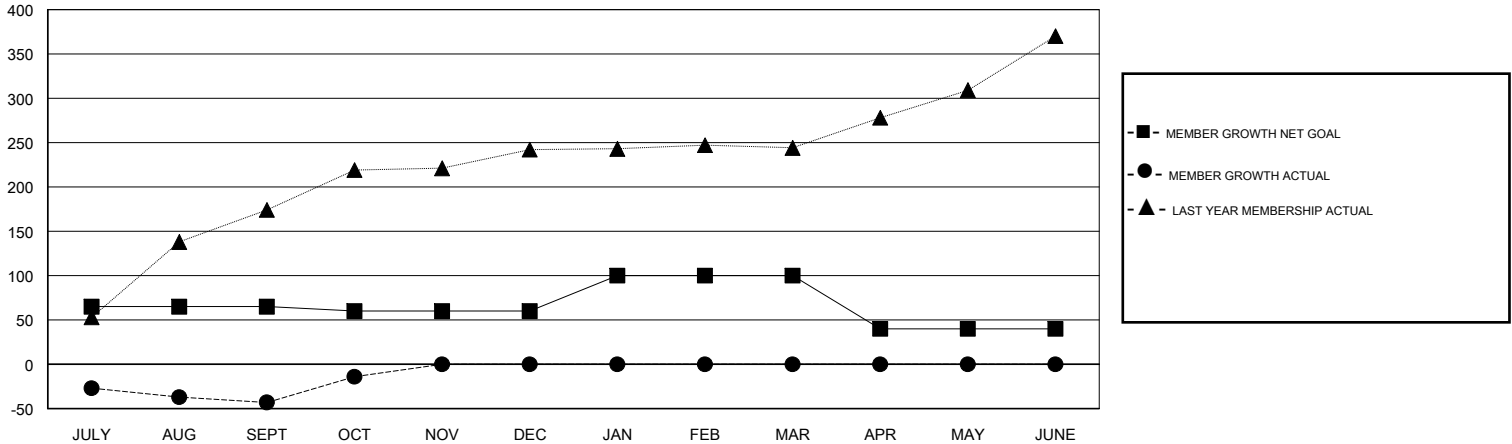
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 65                     | 66                   | 105  |
| OCT/NOV/DEC           | -5                     | 34                   | 4  |
| JAN/FEB/MAR           | 40                     | 0                    | 0  |
| APR/MAY/JUNE          | -60                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 0   | 25 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 977 (54.73%)<br>FEMALE 808 (45.27%)<br>Women Percentage Fiscal Year Goal: 46% |
| <u>DROPPED MEMBERS</u><br>DECEASED 2<br>CLUB CANCELLED 0<br>OTHER 107<br>TOTAL 109 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 286<br>FAMILY MEMBERS PAYING HALF DUES 154   |